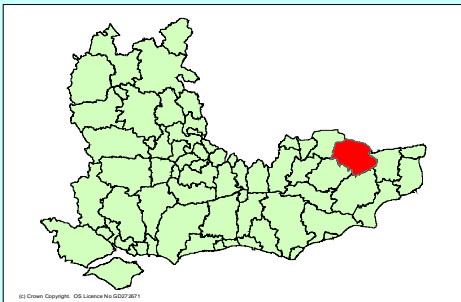


Key Facts:

Swale



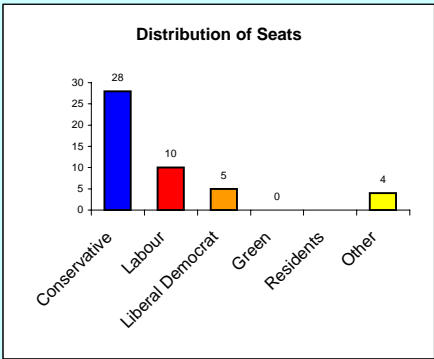
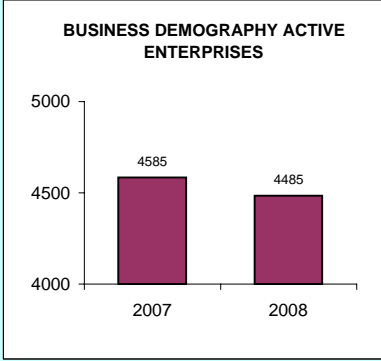
Size, Population and Character	
Area (sq km)	373
Population, thousands (Mid 2008)	132
Pop.Change 1998 - 2008 (%)	11.1
Proportion Rural (% by Area)	84.0

Council	
Chief Executive:	Abdool Kara
Leader:	Andrew Bowles
Website:	www.swale.gov.uk
CPA Rating Districts (at Feb 2008)	Fair
Single Tier (at March 2009)	

Main Employment by Sector (%) 2008			
	District	SE	England
Banking, finance and insurance, etc	15.2	24.0	22.7
Construction	5.3	4.5	4.6
Distribution, hotels and restaurants	23.1	24.6	23.5
Manufacturing	14.4	8.1	10.0
Other services	4.0	5.6	5.3
Public admin, education & health	25.8	25.6	26.4
Transport and communications	7.8	5.9	6.0
Total Employees (Number)	42,843	3,757,709	23,073,713

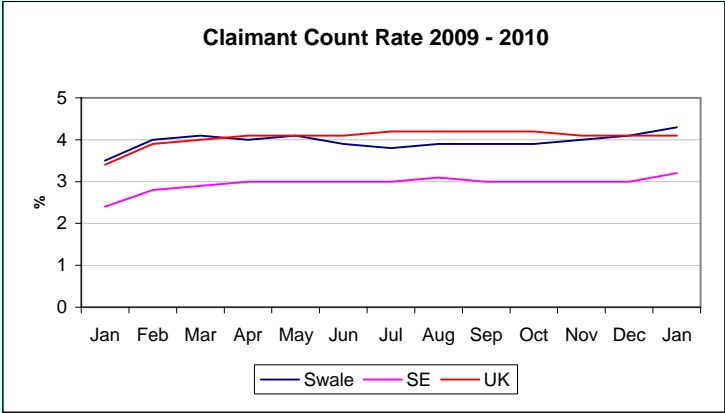
Business

Political Make - Up (as at 02/05/08)	
Control	Cons



Claimant Count (Residence based) Jan-10	
Claimant Count	3285
Rate %	4.1

Member(s) of Parliament	
Constituency/MP	Majority
Sittingbourne and Sheppey	
Derek Wyatt (Lab)	79
Faversham and Mid Kent	
Hugh Robertson (Con)	8720

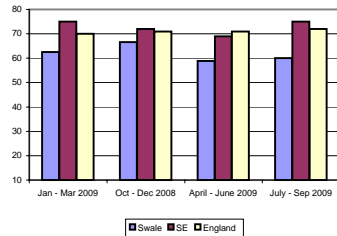


Swale

Planning

Major Designations	hectares
Green Belt	0
AONB (estimated)	8600

Percentage of Major planning Applications Determined within 13 Weeks



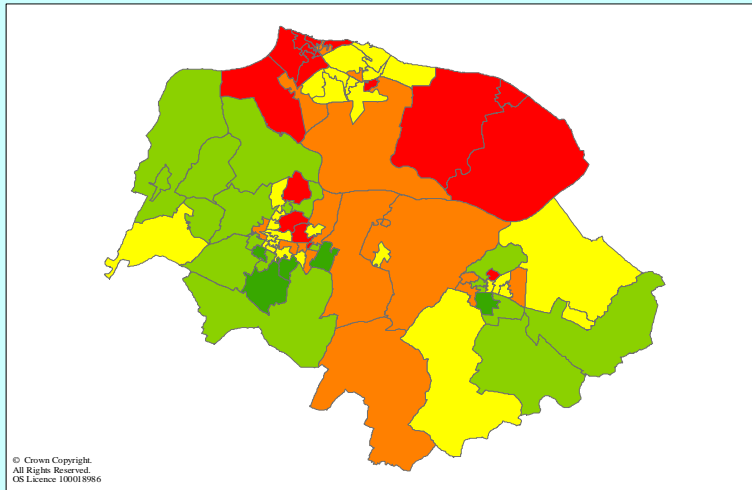
Education

Local Education Authority: **Kent**

	LEA	SE
GCSE Attainment 2008/9 (Pro)		
5 A* to C grades (%)	72.0	69.5
5 A to G grades (%)	93.0	93.9
No Passes (%)	1.5	1.2
Key Stage 2 (%age reaching level 4 or above) 2008/9(Pro)		
Maths	75	78
English	77	80
Key stage 3 (%age reaching level 5 or above) 2007/8 updated		
Maths	75	78
English	71	75
Science	69	73
Total participation in education and work based learning 2007		
16 year olds (%)	86	86
17 year olds (%)	75	77

Indices of Deprivation 2007

Super Output Areas by National Rank of Index of Multiple Deprivation



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Rank of Average of SOA Scores (of 354, 1 = most deprived)

116

No of SOAs in worst 20% nationally

15

Key National Rank

1 - 6496
6497 - 12992
12993 - 19488
19487 - 25984
25985 - 32482

Crime

(April 2008 - March 2009)

Offence	Number	per 1000 population	Change % 06/07 - 07/08
Burglary dwelling	478	3.7	6.9
Robbery	70	0.5	-5.4
Sexual offences	114	0.9	-11.6
Theft from a vehicle	808	6.2	-2.9
Theft of a motor vehicle	403	3.1	-12.2
Violence against the person	2092	16.1	-6.4

Swale

Health			
Indicator	District	SE	England
Male life expectancy (years) 2006-08	77.1	79.2	77.9
Female life expectancy (years) 2006-08	81.1	83.0	82.0
Under 18 conception rate per 1,000 females aged 15-17 2004-06	47.9	33.5	41.2
Limiting long-term illness rate per 1,000 persons (2001 Census)	153.6	128.1	155.3
All causes all ages SMR 2006-08 (1)	107.9	92.4	100.0
Circulatory disease All ages SMR 2006-08 (1)	109.6	93.0	100.0
Cancer all ages SMR 2006-08 (1)	105.0	94.0	100.0
Accidents all ages SMR 2006-08 (1)	115.0	95.1	100.0

(1) SMR=standardised mortality ratio. A ratio under 100 indicates better than expected performance

Dwelling Stock 2008			
Type	District	SE	England
Total Dwelling stock	58582	3603644	22493857
Percentage of Total Dwelling Stock owned by Local Authority	0.0	5.1	8.3
Percentage of Total Dwelling Stock owned by Registered Social Landlords	14.1	8.7	9.5
Percentage of Total Dwelling Stock that are 'Other public sector'	0.0	0.6	0.3
Percentage of Total Dwelling Stock that are owner occupied and private rented	85.9	85.7	81.8

Households Accepted as Homeless and in Priority Need 2007/8		
	District	SE
Total Households, thousands	51	3368
Numbers accepted as homeless and in priority need (2007/8)	44	5510
Numbers accepted as homeless and in priority need/1000 households	0.9	1.6
Numbers in Temporary Accommodation at end June 2008	78	5890